



## MAGiC ADVERTISING OPPORTUNITIES

The Minnesota Association for Guardianship and Conservatorship is the perfect place to advertise your business or product. Two advertising options are available:

**Journal:** The Journal is published quarterly. The Journal is distributed to over 350 individuals and businesses including conservators, guardians, social workers, attorneys, judges and other health care professionals.

**Website:** The MAGiC Website has a limited number of ad space available. Each ad will rotate along with 5-8 other advertisers allowing for high visibility. Advertising on the MAGiC website would be highly targeted within your niche. It is a fabulous opportunity to reach individuals interested in issues relating to guardianship, conservatorship and substitute decision-making who are visiting the MAGiC website.

Advertising Rate Information	
<b>Journal</b>	
1/9 of a page (3" wide x 3-1/8" high)	\$125.00 per issue
2/9 of a page (3" wide x 6-1/4" high)	\$250.00 per issue
1/3 of a page (3" wide x 9-1/3" high)	\$340.00 per issue
1/3 of a page horizontal (7" wide x 2-5/8" high)	\$300.00 per issue
1/2 of a page horizontal (7" wide x 4-1/2" high)	\$355.00 per issue
<i>Volume Discount – Purchase 3 journal issues &amp; get the 4<sup>th</sup> one FREE</i>	
<b>Website</b>	
240 px wide x 240 px high rotating ad	\$50 per month
<i>Volume Discount – Purchase 5 months and get one month FREE or purchase 10 months and get two months FREE</i>	

### ADVERTISING RESERVATION FORM

We would like to place an ad space reservation for advertising with MAGiC:

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ Signature: \_\_\_\_\_  
 City: \_\_\_\_\_ Title: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_ Date: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Journal Ad Size:**

1/9 Page     2/9 Page     1/3 Page     1/3 Page Horizontal     1/2 Page Horizontal

**Website Advertising:**

5 months (get 1 month FREE)     10 months (get 2 months Free)  
 Check enclosed     Contact me for credit card payment     Send invoice